

Ananya Mishra

Creative Marketer



mishraananya2907@gmail.com



8303596800



Gurugram, Haryana



29/07/2002



Ananya Mishra



Professional Portfolio



PROFILE

Storyteller with a marketing brain. I make photos, videos, and designs that not only look amazing but also strategically connect with your audience and boost your brand.



PROFESSIONAL EXPERIENCE

Social Media Executive, Flow Sports Life

10/2024 – 09/2025 | Gurugram, India

Digital Marketing Intern,

Tata AIG General Insurance Company Limited

07/2024 – 09/2024 | Lakhimpur, India

Relationship Manager,

Mahindra Holidays & Resorts India Limited

07/2023 – 06/2024 | Mumbai, India



EDUCATION

Institute of Hotel Management Catering Technology and Applied Nutrition, Bachelor in Hotel Management

10/2020 – 05/2023 | Mumbai, India

St. Don Bosco School, Higher Secondary

04/2018 – 03/2020 | Lakhimpur Kheri, India



SKILLS

- Social Media Marketing (SMM)
- Photography & Videography
- Graphic Designing
- Copywriting
- SEO/SEM



CERTIFICATES

- The Digital Marketing Revolution
- Marketing in a Digital World
- lululemon - Omnichannel Marketing
- Digital Marketing Analytics in Practice
- Google Ads for Beginners



KEY HIGHLIGHTS

- **Spearheaded visually captivating social media campaigns** across sports coaching sector, fintech sector, cafes, restaurants, and bakery houses, elevating brand identities with quirky, mouth-watering narratives that boosted engagement by over 150%.
- **Orchestrated successful collaborations** with mini influencers and content creators, crafting authentic, buzz-worthy content that amplified community trust and spurred a 55% increase in organic reach.
- **Engineered comprehensive marketing strategies** merging creative flair with analytical insight, transforming local culinary brands into top-of-mind experiences in competitive markets.